

Infrared Thermometer Market Analysis, Advancements, Behavior, Challenges, Opportunities and Forecast 2020-2027

Market Highlights

According to MRFR analysis, the Global Infrared Thermometer Market is expected to register a CAGR of 9.4% during the forecast period 2020 to 2027 and reach USD 1601.47 Million by 2027.

An [infrared thermometer market](#) is an instrument that detects the infrared radiation emitted by an object to determine its temperature. The growth of the global infrared thermometer market can be contributed to the increase in the predominance of contagious ailments, high demand for infrared thermometer due to outbreak of COVID 19 globally, and affordability and simplicity of usage. According to the Association of National Board Accredited Institutions, the recommended use of an infrared thermometer to check the temperature with the rising cases of COVID 19.

Furthermore, a rise in the prevalence of infectious diseases, an increase in usage for neonatal, and growth in the geriatric population are also expected to fuel the market growth during the forecast period.

However, a shortage of [portable infrared thermometer](#) in emerging situations, low reach of manufacturers, and technical difficulties are expected to restrain the growth of the global infrared thermometer.

Several market players such as Braun GmbH, PAUL HARTMANN AG, Thermomedics Inc. among others are currently dominating the global infrared thermometer market.

Regional Analysis

The market has been segmented by region into the Americas, Europe, Asia-Pacific, and the Middle East and Africa. The infrared thermometer market in the Americas has further been branched into North America and Latin America, with the North American market divided into the US and Canada. According to the Federal Emergency Management Agency (FEMA), 2020, 24538 thermometers were distributed in New York by the Federal Government. The European infrared thermometer market has been categorized as Western Europe and Eastern Europe. The Western Europe market has further been divided as Germany, France, the UK, Italy, Spain, and the rest of Western Europe. The global market for infrared thermometers in Asia-Pacific has been segmented into China, India, Japan, South Korea, and Rest of Asia-Pacific. The Middle East and Africa infrared thermometer market have been bifurcated as the Middle East and Africa.

Segmentation

Global Infrared Market has been segmented based on the Product, Measurement Point, Application, and Distribution Channel.

Based on the product, the global infrared thermometer market has been segmented into contact thermometer and non-contact thermometer. The non-contact thermometer is more reliable and a reduction in production cost is expected to grow in the market.

On the basis of measurement point, the market has been segmented into ear, forehead, and multifunction. The multifunction infrared thermometer is expected to hold a major market share.

Based on application, the market has been segmented into medical and veterinary. An infrared thermometer is more applicable in the medical sector owing to its increased usage further ahead.

The market based on distribution channel is segmented into hospital pharmacy, retail pharmacy, and online stores.

Key Players

Some of the key players in the global infrared thermometer market are Braun GmbH (Germany), Thermomedics Inc., Microlife Corporation (Taiwan), PAUL HARTMANN AG (Germany), BPL Medical Technologies (India), Contec Medical Systems Co., Ltd (China), Exergen (US), Medaid Inc. (US), Greatfarm, iSnow Med (Hong Kong).

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