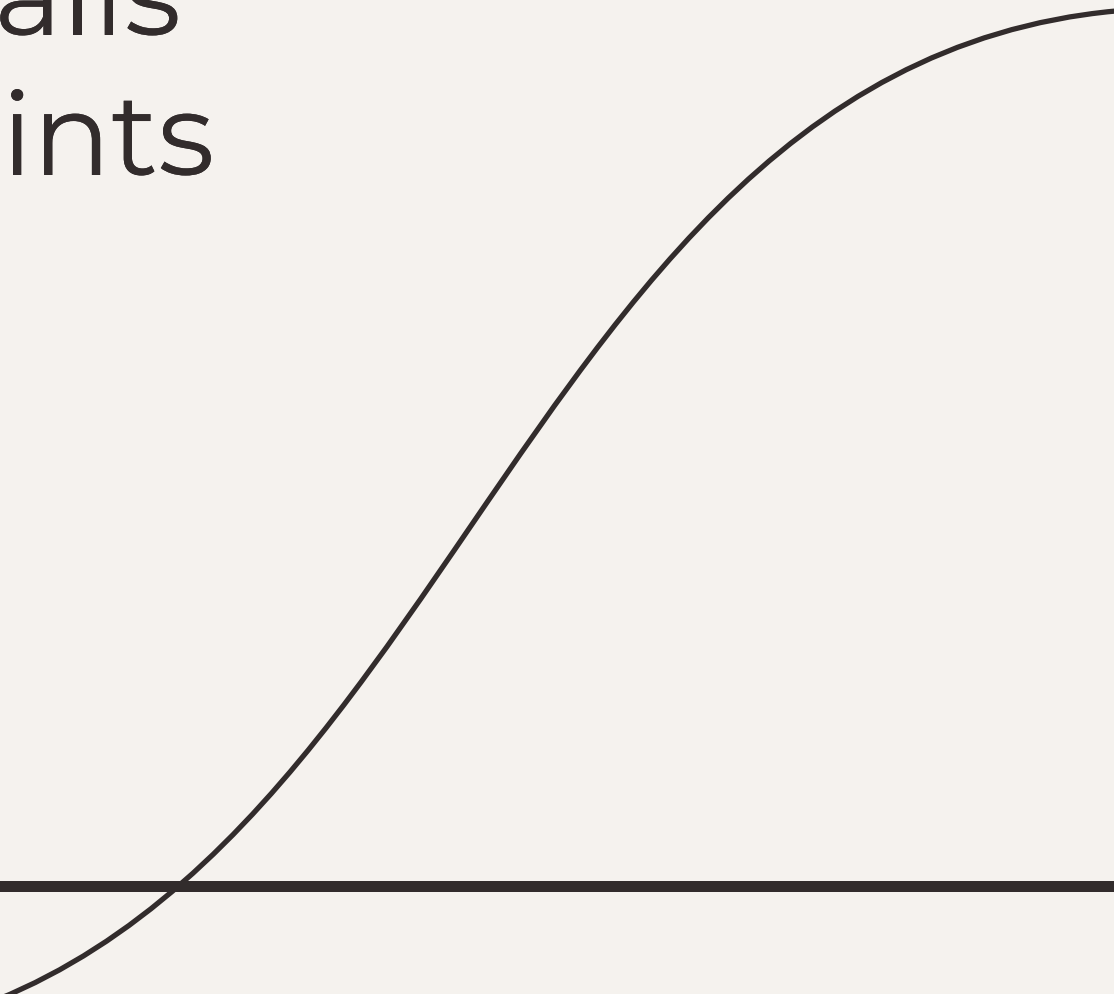




Chris Salis Explains SAP BTP in
3 Simple Points

Introduction

Welcome to *SAP BTP in 3 Simple Points*. In this presentation, we will Chris Salis Explains SAP BTP in 3 Simple Points



Unlocking the Potential of SAP BTP



Ever since SAP launched its Business Technology Platform, a.k.a., SAP BTP, things have been quite powerful-ish. At least for the developers who work in SAP ecosystems.

Developers out there who work for startups or companies that are SAP partners speak very highly of SAP BTP. It's like they have been given a powerful wand or something. But why? Is SAP BTP really worth the hype? Well, to find that out, we sat down with none other than Chris Salis. Chris Salis is a SAP expert and a startup advisor.



Two Decades of Mastering the SAP Ecosystem

It's been more than two decades since Chris has been training startups and various companies to swiftly get familiar with the ins and outs of the SAP ecosystem. Therefore, there wouldn't have been a better person than Chris to talk about SAP BTP. Right? So let's see how he explains it to us.

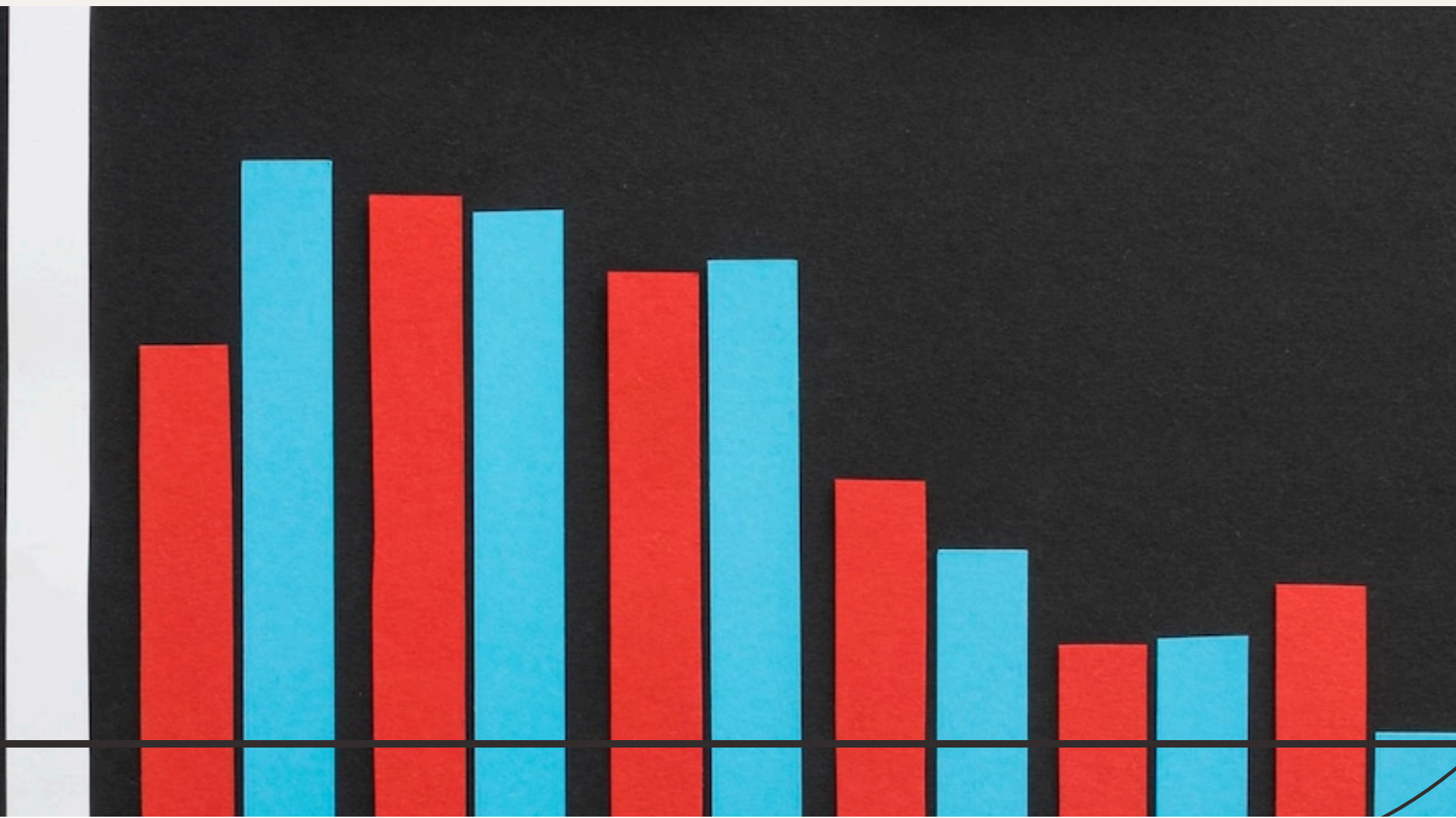


First Things First – SAP BTP is the Launchpad for Everything

Yes, that's true – says Chris Salis, the SAP expert himself. SAP BTP is the base, the technical foundation, or the starting point of the entire SAP ecosystem. “I'd say nailing SAP BTP is the most vital thing if an SAP partner or a customer needs to succeed in the entire SAP environment”, says Chris.

One-click Building and Deployment Feature

Almost every cloud development software provides a one-click feature for building and deploying projects. Even SAP BTP makes this easy. Spending hours in building and deploying is a thing of the past now. It doesn't work now. And SAP BTP understands this thing. It provides an entire business application studio that has tools such as BTP CLI, MTA Build Tool (MBT), etc.



Why Companies Need SAP BTP

“There’s no doubt about that. You just don’t need it, you must have it. Have it if you are building a new cloud software. Have it if you are expanding your SAP solution. Have it if you want your cloud effort to be minimal, cost-effective, and efficient. Have it if you change your cloud environment’s landscape and do system installations, maintenance, and configurations in just a snap of fingers.” says Chris Salis.



Therefore, what we learned from Chris is that SAP BTP indeed is worth it and every organization that wants to unlock its business excellence must have it at its disposal.

Now, the choice is all yours!
